

## COLLEGE OF BUSINESS

The College of Business offers a Bachelor Degree in Business Administration. The College of Business' program enables students to combine the intensive study of functional business areas (i.e., accounting, human resource management, finance, marketing, information systems, etc.) with a broad background in management and organizational behavior. This combination will develop graduates prepared to handle the increasingly complex and changing problems faced by managers and entrepreneurs in profit oriented enterprises and not-for-profit organizations nationally and internationally.

Learning Goals for the College of Business:

1. To understand the theories and techniques in the study of business.
2. To understand the principles of business.
3. To understand the relationship between the theories and techniques and application of business.
4. To acquire an intermediate competence for the study of business at the next level of higher education.

Requirements:

1. A minimum of 180 total credits to earn a Bachelor of Business Administration degree.
2. Meet all General Education Requirements – (including BUS 101, and ECN 101).
3. Meet Major Requirements as defined below.

Students must complete 90 credits to fulfill major requirements according to the following guidelines:

4. Complete the following core Business Curriculum courses = 75 credits

Core Business Curriculum Requirements:

ACC 200	Principles of Accounting I (financial accounting)	4
ACC 210	Principles of Accounting II (managerial & cost accounting)	4
CSC 300	Computer Information Systems	4
ECN 200	Principles of Macroeconomics	4
ECN 201	Principles of Microeconomics	4
ECN 321	Financial Markets and the Economy	4
ENG 340	Business Communication	4
FIN 419	International Financial Management	4
FIN 220	Principles of Taxation	4
FIN 322	Principles of Finance	4
MGT 250	Business Ethics	3
MGT 330	Introduction to Organizational Behavior	4
MGT 331	Introduction to Human Resource Management	4
MGT 350	Survey of Business Law	4
MGT 360	Leadership Theories and Models	4
MGT 361	Leadership and Group Performance	4
MGT 435	Business Strategy and Policy	4
MKT 302	Principles of Marketing	4
STA 240	Statistical Methods for Business	4

5. Complete electives from the following list = 15 credits

ECN 302	Intermediate Economics	4
FIN 336	Financial Statement and Investment Analysis	4
FIN 418	Financial Institutions and Capital Markets	4
ECN 303	Managerial Economics	4
ECN 304	Consumer Economics	4
FIN 337	Investment Portfolio Management	4
FIN 420	Real Estate Investment Analysis	4
FIN 421	Biblical Stewardship	3
MGT 343	Operations Management	4
MGT 434	Advanced Leadership and Management	4
MGT 470	International Organizational Behavior and Human Resource Management	4
MGT 362	Motivation and Work Behavior	4
MGT 363	Small Business Management	4
MGT 433	Labor Relations	4
MGT 436	Persuasion and Presentation	4
MGT 471	Management Internship	4

